

Contact

www.linkedin.com/in/akram-humaidi-a27593159 (LinkedIn)

Top Skills

Backlog Management
Product Operations
Launch Strategies

Certifications

IBM Data Analysis with Python
Google Agile Project Management
Professional Scrum Product Owner (PSPO I)
Google Foundations of Project Management

Akram Humaidi

Building Products @ Keyper | Product Manager
Amman, Jordan

Summary

I transform ideas into impactful digital solutions. With a strong background in Fintech and PropTech, I specialize in designing and launching innovative products that streamline processes, enhance user experiences, and drive growth.

Experience

Keyper
Product Manager
October 2024 - Present (1 year 9 months)
Amman, Jordan

Owned the end-to-end product lifecycle across tenant-facing fintech solutions and B2B platform for enterprise property owners. Contributed to the launch of Dubai's first fully digital rent collection solution, enabling credit card payments, automated direct debits, and a Rent Now, Pay Later financing model to modernize rental transactions. Drove development of the enterprise platform, digitizing contract signing, KYC, payments, and government integrations to improve operational efficiency and cash flow predictability. Grounded product decisions in primary market research, MVP definition, user testing, and post-launch analytics using Mixpanel, Adjust, and Power BI. Partner closely with engineering and design to translate business requirements into scalable, technically feasible solutions while continuously optimizing performance based on data and user feedback.

Arab Bank
Product Owner
February 2022 - September 2024 (2 years 8 months)
Amman, Jordan

Contributed to the launch and scaling of Reflect, a digital-first neobank by Arab Bank operating across Palestine and Jordan. Led cross-market localization efforts, aligning onboarding flows, UX, and compliance processes with local regulatory frameworks. Owned the implementation of digital onboarding (eKYC), partnering with compliance, risk, and engineering to deliver seamless, regulator-approved account activation. Collaborated with core banking

and card issuing teams to launch foundational features including account opening, card management, payments, and transaction flows. Played a key role in expanding the product into credit offerings including BNPL, credit cards, and salary advances, defining user journeys, eligibility logic, and operational workflows while translating underwriting policies into scalable in-app experiences. Introduced loyalty and rewards mechanisms to drive engagement and retention, acting as a bridge between business, regulatory, and technical stakeholders throughout.

Mawdoo3.com

Product Development Intern

July 2021 - February 2022 (8 months)

Amman, Jordan

Molhem | ملهم

11 months

Team lead and Social Media Intern

January 2021 - July 2021 (7 months)

Amman, Jordan

Outreach Intern

September 2020 - January 2021 (5 months)

Amman, Jordan

Careem

Brand Ambassador

September 2018 - September 2019 (1 year 1 month)

Amman Governorate, Jordan

Education

Princess Sumaya University for Technology

Master's degree, Business Analytics · (October 2022 - January 2025)

University of Jordan

Bachelor of Science - BS, Civil Engineering · (September 2017 - January 2022)